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FOR IMMEDIATE RELEASE

**A NINE-YEAR-OLD CANCER SURVIVOR BRINGS TOGETHER A COMMUNITY  
FOR FAITH, UNWAVERING SUPPORT & HEALING**

St. James Cathedral School Principal Joins the Uguccioni Family to Bring  
Awareness to Cancer and Children with Special Needs

St. James Cathedral School joins Arnold Palmer Hospital for Children at ELE LIVE Healthcare Leadership Conference in Orlando, FL. Supporting one of their very own students, they will share the platform with an inspirational nine-year-old who survived cancer. This courageous boy was diagnosed with a rare form of cancer that shocked his family, moved healthcare heroes, and brought together a community bound by faith and friendship. Carson Uguccioni and his family will describe their remarkable story at this national conference to promote cancer awareness and patient advocacy.



**Principal Dawn Helwig** of St. James Cathedral School was very instrumental in helping the family through their difficult time. “I remember that day vividly. Words cannot express the initial shock of hearing the news that one of our children had cancer. As a mother of four boys, it was gut wrenching to realize that one of our families was about to embark on a painful and uncertain journey with their child,” shares Mrs. Helwig. Without hesitation, students, faculty, and other St. James families quickly came together to help. She added, “Our students aren’t just children that come to school here – they become part of our extended family. They grow up here. In most cases, they are with us from Pre-K to 8<sup>th</sup> grade. When we learned of Carson’s diagnosis, we locked arms and didn’t let go. We still haven’t. It’s just the St. James way.”

ELE LIVE Healthcare Leadership Conference is a unique two-day event held at Loews Sapphire Falls Resort on July 20-21, 2017. It unites the voice of clinical, corporate, and patient perspectives to tackle the question, “What would you do to build a healthier world?” At this engaging leadership event, hear the story of hope, healing, and the creation of unbreakable bonds where leaders are taught patient engagement from a nine-year-old cancer survivor.

**ELE LIVE is giving a Gift of Compassion and donating \$100 per registration to St. James Cathedral School for each registration using CARSONSCOURAGE.** Attendees using the registration code: **CARSONSCOURAGE** will receive a special rate of \$499 (Reg \$699) that includes a Two-Day all access pass, entry into the private VIP Reception plus a book signing with Mark Hertling, Author of “*Growing Physician Leaders*”. These proceeds will be used to support special needs children at St. James. Ana Crowe, Director of Advancement says, “Being able to partner with Arnold Palmer Hospital for Children is an honor. We have a strong focus on supporting our students with special needs. In fact, the installation of an elevator over the summer is one of our primary improvement projects this year. We were very humbled by this generosity and it will help on many levels.” Since 1928, St. James has held a commitment to academic excellence and community service. Celebrating their 90<sup>th</sup> Anniversary next year, they are rounding out this year with over 1,000 community service hours contributed by their students and families.

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